



# Challenges for the research community

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UK Research  
and Innovation

## Research in the Challenge portfolio



- Research will deliver evidence on key challenges facing the older population and ways in which care can be delivered effectively.
- Research projects will
  - Generate new knowledge
  - Synthesise existing evidence
  - Respond to the needs of investments in the wider portfolio as they arise
- Impact from the latest social and behavioural sciences and cutting-edge design research will be to enhance the competitive position of UK-based companies, and inform a wider group of stakeholders.

# Structure of the Research Package



- **Research Programme**

- A number of new, multi-organisational, academic-led projects
- Pursue novel lines of research enquiry
- Intention to embed existing and emerging knowledge into the wider portfolio
- Will require contributions from a broad range of disciplines and will see new configurations of disciplines working together.

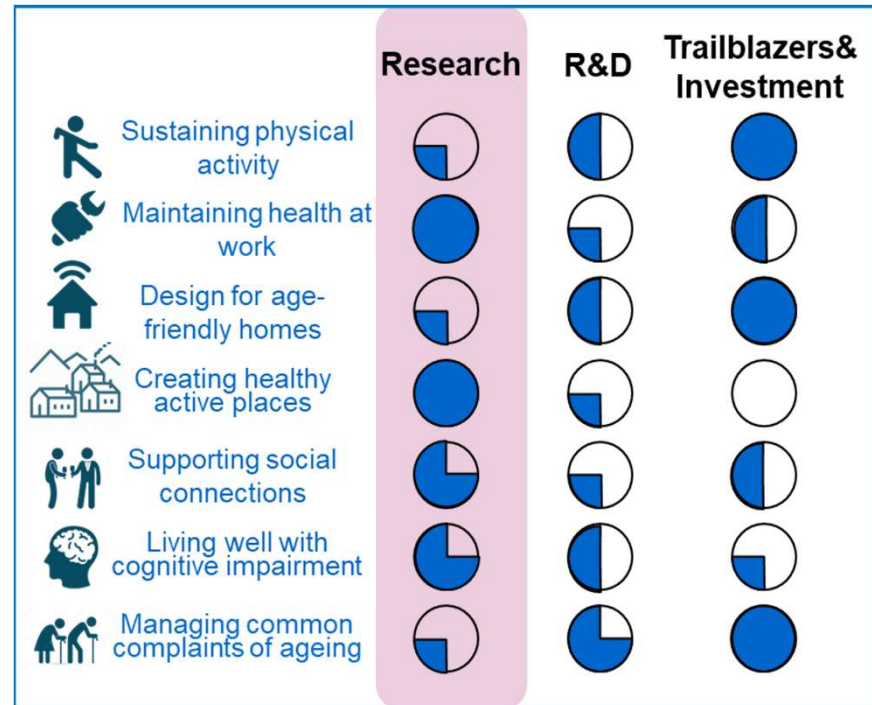
- **Research Director**

- Will be responsible for the coherence of research across the wider Challenge portfolio and ensuring research is linked to other Healthy Ageing Challenge activities.

# Scope of the Research Programme



- The final scope will be defined with the Research Director
- Each Research Project may have a different strategic focus aligned to the Challenge Framework.
- The approach will be tailored and include:
  - Novel research
  - Synthesis of existing evidence
  - Responsive research to understand of what is working.



# Scope of the Research Programme



Each Research Project will be able to take a different approach to addressing the chosen theme(s) of the Challenge Framework, for example by providing a better understanding of:

- The lifecourse and its impact on later life outcomes; optimal points in the lifecourse at which to intervene;
- How older consumers and their networks make decisions and choices;
- How to support inclusivity of product and service design; the importance of design in the uptake and sustainability of products and services;
- The organisational context within which innovations are purchased, distributed and prescribed.

# Research Excellence



Successful projects are likely to:

- Demonstrate meaningful engagement and co-design with older people and their families, carers and wider networks, working with them to understand their needs and develop solutions;
- Reflect the diversity of older people;
- Make innovative use of existing data (e.g. academic, business, third sector, and health and admin data).

# Key dates



- 23 September 2019: Intention to Submit deadline for Research Director call
- 15 October 2019: Deadline for Research Director applications
- 8 November 2019: Shortlisting Panel for Research Director call
- 20 November 2019: Interview Panel for Research Director call
- January 2020: Research Director announced and commences role
- Spring 2020: Call for Research Proposals opens

## Further Information



Research Director call webpage:

<https://esrc.ukri.org/funding/funding-opportunities/iscf-healthy-ageing-challenge-esrc-ahrc-joint-call-research-director/>

ESRC mailbox:

[iscfhealthyageing@esrc.ukri.org](mailto:iscfhealthyageing@esrc.ukri.org)

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